

Personal Details	BARATHY A/P DORAISAMY
Academic Qualifications	B Econs (UUM), MSc. Decision Science (UUM)
Administrative Duties	NIL
Publications (last 5 years)	A Study on Service Quality on Customer Satisfaction In Low Cost Airline Industries, ISN 2278-3687, Vol.4. August 2015 “International Journal of Science Environment & Technology”
On-going Research	A study on factors affecting customer satisfaction towards fintech products and services in Sungai Petani, Kedah
Completed Research	5
Research Grants	NIL
Consultancy	NIL
Awards	NIL
Professional Membership	NIL
Supervision	Undergraduate students
Teaching	Economics, Management Science, Statistics, Managerial Economics(MBA)
Areas of Expertise	Economics and Decisional Science
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